

BUSINESS MANAGEMENT SIMULATION

SEPTEMBER, 22-29, 2026 - AULA CHIOSTRO, PRESIDIO SAN FRANCESCO



UNIVERSITÀ
DI SIENA
1240

SCUOLA DI
ECONOMIA
E MANAGEMENT
— SEM



For these seminars, the recognition of 3 credits/ECTs is foreseen for "Activities useful for entering the world of work". Students who have been present throughout all the meetings and have participated in the related activities will also be awarded the Open Badge "Business Management" for their digital CV.

Date		hours
Tuesday	September 22 2026	10:00 - 17:00
Friday	September 25, 2026	10:00 - 17:00
Tuesday	September 29, 2026	10:00 - 17:00

Info and Registration: <https://sdskills.unisi.it/percorsi/>


USiena
SOFT&DIGITAL SKILLS

COURSE OBJECTIVES

To enable participants to make use of business information in order to analyse the performance of a business and to comment on how this might be improved, and to plan and control the activities of a business.

LEARNING METHODOLOGIES

The course is conducted through a business management simulation. In this setting, students work in teams, requiring them to self-organize and enhance their teamwork skills. Furthermore, they strengthen their rhetorical and presentation abilities by conducting a shareholders' meeting for their company, where they must persuade other investors to invest in their business.

RESPONSIBLE

Prof. Dr. Martin Göbl

PARTICIPANTS

Course open to all students of the University of Siena

MAXIMUM NUMBER

n. 30

LANGUAGE: ENG

